

contemporary caribbean tourism concepts and cases

Contemporary Caribbean Tourism Concepts and Cases: Exploring a Dynamic Region

contemporary caribbean tourism concepts and cases reveal a fascinating interplay between tradition and innovation, culture and commerce, nature and development. The Caribbean, long celebrated for its turquoise waters, white sandy beaches, and warm hospitality, is evolving rapidly in response to global trends and local aspirations. From eco-tourism initiatives and cultural heritage projects to luxury resorts and community-based tourism, the region offers a rich tapestry of experiences that reflect both its history and its future.

Understanding Contemporary Caribbean Tourism Concepts

Caribbean tourism today goes far beyond the stereotypical sun-and-sea vacation. While these elements remain central, new concepts are reshaping how visitors engage with the islands. Sustainable tourism, experiential travel, and digital integration are among the key themes transforming the Caribbean's tourism landscape.

Sustainable and Eco-Friendly Tourism

One of the most prominent shifts in Caribbean tourism is the growing emphasis on sustainability. Visitors increasingly prefer eco-conscious options that minimize environmental impact and support local communities. Many islands are responding by promoting eco-lodges, nature reserves, and marine conservation projects. For example, destinations like Dominica, often called the "Nature Island," emphasize hiking through rainforests, exploring volcanic landscapes, and engaging in whale-watching tours that adhere to strict environmental guidelines.

This sustainable approach also includes initiatives aimed at reducing plastic waste, conserving coral reefs, and protecting endangered species. Governments and private stakeholders collaborate on policies that balance tourism growth with the preservation of natural resources, a vital consideration given the Caribbean's vulnerability to climate change.

Experiential and Cultural Tourism

Contemporary Caribbean tourism is increasingly centered on authentic cultural experiences. Travelers seek more than just relaxation; they want to connect with local traditions, music, cuisine, and history. This shift has led to the growth of cultural festivals, culinary tours, and heritage trails.

Take the case of Jamaica's celebration of Rastafarian culture or Trinidad and Tobago's famous Carnival. These events attract visitors eager to immerse themselves in vibrant local life, from dance and music to traditional foods and crafts. Cultural tourism not only enriches the visitor experience but also empowers communities by preserving and showcasing their unique identities.

Technology and Digital Integration

Technology is playing a crucial role in shaping modern Caribbean tourism. From online booking platforms and virtual tours to mobile apps that guide visitors through attractions, digital tools enhance convenience and engagement. Social media, in particular, has become a powerful driver of tourism, with influencers and travelers sharing stunning images and stories that inspire others to explore the region.

Moreover, some islands are experimenting with smart tourism initiatives that use data analytics and IoT (Internet of Things) devices to improve infrastructure, manage crowds, and personalize visitor experiences. This digital transformation helps the Caribbean stay competitive in a global market where travelers expect seamless and tech-savvy services.

Exploring Notable Cases in Caribbean Tourism

To understand how contemporary concepts manifest in practice, it's helpful to examine specific cases across the Caribbean. These examples highlight innovative approaches and the diversity of tourism models in the region.

Barbados: Balancing Luxury and Sustainability

Barbados has long been synonymous with upscale resorts and affluent travelers. Recently, however, the island has made concerted efforts to integrate sustainability into its tourism strategy. The government promotes eco-friendly accommodations, supports local farmers through farm-to-table dining, and encourages visitors to participate in beach cleanups and conservation programs.

One standout initiative is the Bridgetown Port Development Project, which aims to accommodate larger cruise ships while minimizing environmental damage. Barbados also markets itself as a destination for wellness and healthy living, offering yoga retreats, spa experiences, and organic culinary options. This blend of luxury and responsibility appeals to a new generation of travelers looking for indulgence with a conscience.

Dominica: The Ecotourism Frontier

Dominica exemplifies how a small island can carve out a niche in eco-tourism. With its lush rainforests, hot springs, and pristine waters, the island attracts adventure seekers and nature lovers. The government has implemented policies to limit large-scale resort development, focusing instead on small, locally owned eco-lodges and guided tours that emphasize environmental education.

One popular attraction is the Boiling Lake hike, a challenging trek through volcanic terrain to a unique natural wonder. Visitors often engage with local guides who share insights about the island's biodiversity and cultural heritage. Dominica's approach showcases how tourism can foster environmental stewardship and community involvement simultaneously.

Puerto Rico: Cultural Revival and Urban Tourism

Puerto Rico presents a dynamic case of blending urban tourism with cultural revival. San Juan, the capital, is a vibrant hub where historic architecture, art galleries, and culinary innovation coexist with bustling nightlife and modern hotels. The city's Old San Juan district showcases colonial-era forts and colorful streets that attract history buffs and Instagrammers alike.

Post-Hurricane Maria recovery efforts have also sparked renewed interest in sustainable rebuilding and community tourism. Initiatives that promote local artisans, musicians, and food producers contribute to a resilient tourism economy. Puerto Rico's example illustrates how contemporary Caribbean tourism can embrace both preservation and modernization.

Key Trends Shaping the Future of Caribbean Tourism

Looking ahead, certain trends are poised to influence the trajectory of Caribbean tourism, reflecting broader global patterns and regional particularities.

Community-Based Tourism and Social Impact

More travelers are seeking meaningful connections with local communities, which has spurred the growth of community-based tourism (CBT). This model prioritizes direct benefits to residents through homestays, cultural workshops, and locally guided tours. CBT not only diversifies the visitor experience but also helps reduce economic leakage common in mass tourism.

Islands like Saint Lucia and Grenada are actively promoting CBT initiatives that highlight indigenous crafts, storytelling, and traditional agriculture. Such projects encourage responsible travel and help safeguard intangible cultural assets.

Resilience and Climate Adaptation

Given the Caribbean's susceptibility to hurricanes and climate change, resilience has become a core focus. Tourism infrastructure is being designed or retrofitted to withstand extreme weather events. Additionally, destinations are investing in climate adaptation strategies such as mangrove restoration and sustainable water management.

Tour operators increasingly educate tourists about responsible behavior in fragile ecosystems. This shared responsibility between hosts and visitors is critical for maintaining the Caribbean's appeal amid environmental challenges.

Diversification of Tourism Offerings

To appeal to a wider market and reduce dependence on traditional beach tourism, Caribbean islands are diversifying their offerings. Adventure tourism, wellness retreats, culinary tourism, and heritage tourism are expanding rapidly. This diversification helps attract niche markets and extend the tourist season beyond the typical winter months.

For example, the growing popularity of scuba diving and snorkeling has encouraged investment in marine parks, while yoga and meditation centers tap into the wellness trend. Culinary festivals showcasing Caribbean spices and fusion cuisines draw food enthusiasts eager for authentic flavors.

Practical Tips for Travelers Interested in Contemporary Caribbean Tourism

If you're planning a trip to the Caribbean and want to experience the region's contemporary tourism offerings, here are some tips to enhance your

journey:

- **Research eco-friendly accommodations:** Look for certifications or reviews that highlight sustainability practices.
- **Engage with local culture:** Attend festivals, take cooking classes, or visit artisan markets to connect beyond the typical tourist sites.
- **Support community initiatives:** Choose tours or experiences run by local residents to ensure your spending benefits the community directly.
- **Stay informed about environmental challenges:** Understand the impact of climate change and practice responsible tourism behaviors, such as minimizing plastic use and respecting natural habitats.
- **Use digital tools:** Download apps or use online guides to discover hidden gems and navigate easily.

Exploring the Caribbean through the lens of contemporary tourism concepts allows travelers to enjoy rich, meaningful experiences while contributing positively to the region's sustainable development.

The Caribbean's tourism sector continues to evolve, blending innovation with tradition, and offering visitors a chance to explore diverse landscapes, vibrant cultures, and forward-thinking communities. Whether you're drawn to luxury resorts, eco-adventures, or cultural immersions, understanding these contemporary trends adds depth to your journey and enriches the overall experience.

Frequently Asked Questions

What are some key contemporary concepts in Caribbean tourism development?

Key contemporary concepts in Caribbean tourism development include sustainable tourism, community-based tourism, cultural heritage tourism, eco-tourism, and the integration of digital technologies to enhance visitor experiences and marketing efforts.

How is sustainable tourism being implemented in the Caribbean?

Sustainable tourism in the Caribbean is implemented through initiatives that promote environmental conservation, support local economies, reduce carbon footprints, and encourage responsible travel practices, such as protecting

coral reefs, promoting local crafts and cuisine, and involving local communities in tourism planning.

What role does cultural heritage tourism play in the Caribbean's tourism industry?

Cultural heritage tourism plays a significant role by attracting visitors interested in the region's unique history, music, festivals, and traditions. It helps preserve cultural identity while providing economic benefits to local communities through museums, cultural events, and heritage sites.

Can you provide a case study of eco-tourism in the Caribbean?

One example is Dominica, known as the 'Nature Island of the Caribbean,' which promotes eco-tourism through its protected rainforests, waterfalls, and hiking trails. The government and local operators focus on low-impact tourism activities that conserve biodiversity and support local livelihoods.

How are digital technologies transforming Caribbean tourism?

Digital technologies are transforming Caribbean tourism by enhancing marketing through social media and virtual tours, improving booking and customer service systems, enabling personalized travel experiences through data analytics, and facilitating contactless payments and health safety measures post-pandemic.

What challenges does Caribbean tourism face in the contemporary context?

Contemporary challenges include climate change impacts such as hurricanes and sea-level rise, economic dependency on tourism, overtourism in certain areas, maintaining cultural authenticity, and adapting to changing traveler preferences and global health concerns.

Additional Resources

Contemporary Caribbean Tourism Concepts and Cases: A Professional Review

Contemporary Caribbean tourism concepts and cases reveal a dynamic and ever-evolving landscape, shaped by shifting traveler preferences, environmental considerations, and socioeconomic factors. As one of the world's most iconic vacation destinations, the Caribbean region has long been synonymous with sun-soaked beaches, vibrant cultures, and luxury resorts. However, recent developments in tourism strategies demonstrate a shift toward sustainability, community engagement, and diversified experiences beyond traditional sun-and-

sand offerings. This article explores the current trends, innovative practices, and specific case studies that define contemporary Caribbean tourism.

Understanding Modern Caribbean Tourism Paradigms

The Caribbean's tourism industry contributes significantly to its economies, often accounting for 15% to 60% of GDP in many island nations. Traditional mass tourism, predominantly centered on all-inclusive resorts and cruise ship visits, has dominated for decades. Yet, contemporary Caribbean tourism concepts emphasize a more balanced, resilient approach. Key themes include sustainable tourism, cultural heritage promotion, eco-tourism, and digital transformation in marketing and service delivery.

Governments and private stakeholders increasingly recognize the need to mitigate tourism's environmental footprint. Coastal erosion, coral reef degradation, and waste management are pressing concerns that contemporary tourism frameworks attempt to address. Moreover, the COVID-19 pandemic accelerated digital adoption and pushed destinations to rethink visitor engagement, health protocols, and economic diversification.

Sustainable Tourism Initiatives

Sustainability lies at the heart of modern Caribbean tourism models. Islands such as Barbados, St. Lucia, and the Bahamas have launched ambitious programs to balance visitor influx with environmental stewardship. For example:

- **Barbados' Green Tourism Strategy:** Focuses on reducing carbon emissions in hotels, encouraging renewable energy, and promoting eco-friendly travel packages.
- **St. Lucia's Community-Based Tourism:** Supports local artisans and guides by integrating them into tourism value chains, ensuring economic benefits reach grassroots levels.
- **Bahamas' Coral Reef Conservation:** Implements marine protected areas and eco-tourism snorkeling tours to educate visitors and protect biodiversity.

These initiatives not only protect fragile ecosystems but also appeal to a growing segment of eco-conscious travelers. The emphasis on sustainable tourism helps destinations differentiate themselves in a highly competitive global market.

Diversification of Tourism Experiences

Contemporary Caribbean tourism concepts extend beyond the traditional beach resort experience. Cultural tourism, adventure tourism, and gastronomy are gaining prominence as travelers seek authentic and immersive encounters. The following trends illustrate this diversification:

1. **Cultural Heritage Tourism:** Islands leverage their rich histories, music, dance, and festivals to attract visitors interested in more than just leisure. Jamaica's Reggae Sumfest and Trinidad's Carnival are prime examples.
2. **Adventure and Eco-Tourism:** Hiking, bird watching, zip-lining, and cave exploration provide alternative recreational activities. Dominica, known as the "Nature Island," capitalizes on its lush rainforests and volcanic landscapes.
3. **Gastronomic Tourism:** Culinary tours and farm-to-table experiences showcase Caribbean flavors, boosting local agriculture and food artisans.

By broadening their tourism portfolios, Caribbean destinations reduce overdependence on any single market segment and enhance economic resilience.

Case Studies Highlighting Contemporary Approaches

To understand how these concepts manifest in practice, it is instructive to examine specific Caribbean cases that illustrate innovative tourism strategies and their outcomes.

Case Study 1: Aruba's Sustainable Tourism Model

Aruba has long been a popular tourist hub, but in recent years it has positioned itself as a leader in sustainable tourism within the Caribbean. The island's government collaborates with hotel operators to implement energy-efficient systems and water conservation programs. Aruba's "One Happy Island" campaign integrates environmental awareness with its branding, promoting responsible tourism.

Key features of Aruba's approach include:

- Investment in solar energy infrastructure, reducing reliance on fossil fuels.
- Waste reduction programs targeting single-use plastics, particularly in hospitality sectors.
- Promotion of local culture through art exhibitions and traditional music events that engage visitors.

Data from Aruba's tourism board indicates that eco-conscious tourists constitute an increasing share of visitors, contributing to longer stays and higher spending on local experiences.

Case Study 2: The Bahamas' Post-Pandemic Recovery Strategy

The Bahamas, heavily reliant on cruise tourism, suffered significant setbacks during the COVID-19 pandemic. In response, the country embraced a multi-pronged recovery plan emphasizing health safety, diversification, and digital innovation.

The plan includes:

1. Enhanced health protocols to reassure visitors and residents.
2. Investment in infrastructure supporting boutique hotels and eco-lodges, attracting niche markets.
3. Digital marketing campaigns targeting North American and European travelers with personalized offers.

Early results show a promising rebound in air arrivals and longer average stays, suggesting a shift away from rapid mass tourism toward quality-focused visitor engagement.

Case Study 3: Jamaica's Community Tourism Projects

Jamaica's tourism sector has increasingly integrated community participation to promote equitable economic development and cultural preservation. Projects such as the Accompong Maroon Village tours highlight indigenous history and traditions, offering visitors unique insights while empowering local residents.

Jamaica's tourism ministry supports such initiatives through:

- Grants and training for local tour operators and artisans.
- Partnerships with international NGOs to develop sustainable tourism infrastructure.
- Promotion of social enterprises that reinvest profits into community development.

This approach fosters cultural pride and creates diversified income streams beyond large resort complexes.

Challenges and Opportunities in Contemporary Caribbean Tourism

While contemporary concepts offer promising directions, Caribbean tourism faces persistent challenges. Climate change poses existential threats through rising sea levels and extreme weather events, necessitating ongoing investment in resilience and adaptation. Balancing tourist numbers with carrying capacity remains delicate, particularly on smaller islands.

Moreover, economic disparities and infrastructural limitations can hinder the equitable distribution of tourism benefits. Access to capital for local entrepreneurs and the integration of informal sectors into formal tourism markets require policy attention.

Conversely, opportunities abound in leveraging technology, such as virtual reality tours and AI-driven customer service, to enhance visitor experiences. The growing global demand for sustainable and experiential travel aligns well with Caribbean strengths, allowing destinations to capture higher-value segments.

Technological Integration in Caribbean Tourism

Digital transformation is becoming indispensable in contemporary Caribbean tourism. Destinations employ social media influencers, immersive virtual tours, and mobile apps to attract and engage visitors. Contactless payments and AI chatbots enhance convenience and safety, particularly in a post-pandemic context.

For instance, the Dominican Republic's tourism board launched interactive platforms highlighting eco-tourism sites, enabling prospective travelers to customize itineraries and access real-time information. Such initiatives

improve competitiveness and operational efficiency.

Regional Collaboration and Policy Frameworks

Sustainable tourism development in the Caribbean also benefits from regional cooperation. Organizations like the Caribbean Tourism Organization (CTO) facilitate knowledge sharing, capacity building, and joint marketing campaigns. Harmonized policies on environmental protection, health standards, and visa facilitation contribute to a more seamless visitor experience.

The Caribbean's collective commitment to the United Nations' Sustainable Development Goals (SDGs) further anchors tourism strategies within broader social and environmental objectives.

Contemporary Caribbean tourism concepts and cases underscore a transformative phase in the industry's evolution. Through sustainability, diversification, community inclusion, and technological innovation, Caribbean destinations are redefining their value propositions. These developments promise not only economic vitality but also the preservation of the region's unique natural and cultural heritage for future generations.

Contemporary Caribbean Tourism Concepts And Cases

contemporary caribbean tourism concepts and cases: Contemporary Caribbean Tourism

Sherma Roberts, Mechelle Best, Acolla Lewis-Cameron, 2015 The Tourism industry is seen as the linchpin that holds the majority of the economies of the Caribbean together. In Contemporary Caribbean Tourism, authors Roberts, Best and Cameron, provide a comprehensive, contemporary resource for students and practitioners alike. Spanning the breadth of issues from accommodation and transportation; environmental and economic impacts; Cultural, Sport, Health and Wellness, and Adventure Tourism; to disaster management and preparedness, this book discusses all of the elements essential to the long-term development and sustainability of the Region's most valuable source of income. Cutting across the Dutch, English, Spanish and French Caribbean, the history and issues of tourism in the Caribbean are presented in a cohesive and easy to grasp manner, with practical examples, case studies and references from all aspects of the business of tourism. Structured to provide an understanding and analysis of the importance of tourism to the Caribbean, Contemporary Caribbean Tourism stands as a foundational text addressing all of the contemporary realities of Caribbean tourism. The book is divided into 5 key sections with chapters which each feature learning outcomes, summaries and key terms as well as discussion questions and exercises. Copiously illustrated with tables, figures, images and cases, each chapter is rounded out with references for further reading.--page 4 of cover.

contemporary caribbean tourism concepts and cases: Managing Crises in Tourism

Acolla Lewis-Cameron, Leslie-Ann Jordan, Sherma Roberts, 2021-10-19 This book examines the dilemma of overdependence on tourism in Caribbean countries and territories, and the need for a resilient path to address the industry's vulnerability in the face of natural disasters. The chapters in the book question how tourism resilience is understood and practiced in Caribbean small island developing states (SIDS) and the factors that inform, undermine, or indeed redefine the sustainable

resilience agenda for these territories. With its overreliance on tourism and vulnerability to climate, the Caribbean region finds itself susceptible and in need of an innovative approach in order to survive economically. Contributors to this volume touch on all three sustainability pillars and spanning across many tourism sector considerations, such as product development, stakeholder management, hotel management, marketing and entrepreneurship. By spanning the geography of the Anglophone and Spanish Caribbean this book offers a smorgasbord of conceptual and applied perspectives to researchers in the area of tourism resilience in SIDS. It also presents strategic considerations to public and private sector practitioners in implementing measures to strengthen the competitive positioning of their destinations as they contend with the dynamism of the external and internal environments.

contemporary caribbean tourism concepts and cases: Managing Crises in Tourism Acolla Lewis-Cameron, Leslie-Ann Jordan, Sherma Roberts, 2021 This book examines the dilemma of overdependence on tourism in Caribbean countries and territories, and the need for a resilient path to address the industry's vulnerability in the face of natural disasters. The chapters in the book question how tourism resilience is understood and practiced in Caribbean small island developing states (SIDS) and the factors that inform, undermine, or indeed redefine the sustainable resilience agenda for these territories. With its overreliance on tourism and vulnerability to climate, the Caribbean region finds itself susceptible and in need of an innovative approach in order to survive economically. Contributors to this volume touch on all three sustainability pillars and spanning across many tourism sector considerations, such as product development, stakeholder management, hotel management, marketing and entrepreneurship. By spanning the geography of the Anglophone and Spanish Caribbean this book offers a smorgasbord of conceptual and applied perspectives to researchers in the area of tourism resilience in SIDS. It also presents strategic considerations to public and private sector practitioners in implementing measures to strengthen the competitive positioning of their destinations as they contend with the dynamism of the external and internal environments. Acolla Lewis-Cameron is Dean of the Faculty of Social Sciences at the University of the West Indies, St. Augustine, Trinidad. She is the lead editor of *Marketing Island Destinations: Concepts and Cases* and co-author of *Contemporary Caribbean Tourism: Concepts and Cases*. Leslie-Ann Jordan is a Senior Lecturer of Hospitality and Tourism Management in the Department of Management Studies at the University of the West Indies, St. Augustine Campus, Trinidad. She is the lead editor of *Sports Event Management: The Caribbean Experience*. Her research interests include tourism development in small island developing states in the Caribbean, tourism planning and development and tourism policy and decision-making' Sherma Roberts is Senior Lecturer in Tourism at the University of the West Indies, Cave Hill Campus, Barbados. She has co-edited three books and co-authored *Contemporary Caribbean Tourism: Concept and Cases*.

contemporary caribbean tourism concepts and cases: Travel and Tourism in the Caribbean Andrew Spencer, 2018-10-04 This book explores the distinct nuisances and obstacles that are brought on by the tourism and travel industry within Caribbean small island developing countries (SIDS). The author explores best practices and measures that can be used to overcome or alleviate the hardship faced by the industry by giving voice to the nations that are often overshadowed or restrained by their developed counterparts. This book reflects on and assesses the transformative power that tourism has in Caribbean small island developing states, while unearthing the threats that affect the longevity and economic viability of the industry in general. It is an important and overdue text focusing on this unique group of islands and will inform students and researchers on the struggles and opportunities they face.

contemporary caribbean tourism concepts and cases: ISCONTOUR 2018 Tourism Research Perspectives Barbara Neuhofer, 2018-04-26 The International Student Conference in Tourism Research (ISCONTOUR) offers students a unique platform to present their research and establish a mutual knowledge transfer forum for attendees from academia, industry, government and other organisations. The annual conference, which is jointly organized by the IMC University of Applied Sciences Krems and the Salzburg University of Applied Sciences, takes place alternatively at the

locations Salzburg and Krems. The conference research chairs are Prof. (FH) Mag. Christian Maurer (University of Applied Sciences Krems) and Prof. (FH) Dr. Barbara Neuhofer (Salzburg University of Applied Sciences). The target audience include international bachelor, master and PhD students, graduates, lecturers and professors from the field of tourism and leisure management as well as businesses and anyone interested in cutting-edge research of the conference topic areas. The conference topics include marketing and management, tourism product development and sustainability, information and communication technologies, finance and budgeting, and human resource management.

contemporary caribbean tourism concepts and cases: Cricket and Nationhood in the Twenty-First Century Souvik Naha, 2024-11-20 This book presents a comprehensive exploration of the contemporary global landscape characterized by unsettling dynamics in identity politics, state authority, capitalism, nationalism, and nationhood, during the twenty-first century. Using cricket as a lens, it argues that the sport plays a profound role in a global society. This sport has not only generated the contexts and tools for shaping, promoting, displaying, and legitimizing nationalism and national identity, it has also served as a conduit for followers who express national optimism and aspirations. Cricket, as a political project, intricately interweaves territorial and emotional dimensions of belonging, attitudes, and involvement, thus offering a unique perspective for understanding the modern world across South Asia, Australia, Western Europe, Southern Africa, and North America. The chapters analyse how the audience of cricket -- about two billion people -- understand themselves in relation to their involvement in cricket, and what interactions among these groups tell us about global identity politics. Cricket provides communities with a dynamic space and social capital, facilitating the negotiation of gender, sexual, ethnic, and racial identities within their adopted environments. It has been a potent medium in shaping ethnic and racial identities, surpassing surface-level displays of national colours and unified chants. This book marks a significant step forward, delving into the comprehensive performative, emotional, and representational significance inherent in these circumstances.

contemporary caribbean tourism concepts and cases: Handbook of Latin American Studies Vol. 75 Katherine D. McCann, 2021-12-14 The 2021 volume of the benchmark bibliography of Latin American Studies.

contemporary caribbean tourism concepts and cases: The Contemporary Caribbean Robert B. Potter, David Barker, Thomas Klak, Denis Conway, 2015-07-17 This text focuses on the contemporary economic, social, geographical, environmental and political realities of the Caribbean region. Historical aspects of the Caribbean, such as slavery, the plantation system and plantocracy are explored in order to explain the contemporary nature of, and challenges faced by, the Caribbean. The book is divided into three parts, dealing respectively with: the foundations of the Caribbean, rural and urban bases of the contemporary Caribbean, and global restructuring and the Caribbean: industry, tourism and politics.

contemporary caribbean tourism concepts and cases: Children in Hospitality and Tourism Hugues Séraphin, Vanessa Gowreesunkar, 2020-09-07 This book works to fill a serious gap in tourism and hospitality research – children as future consumers. For decades, researchers and industry practitioners alike have overlooked and undervalued the significance of children's perspectives and their influence as decision-makers. However, the United Nations Convention on the Rights of the Child (1989) emphasizes that children have the right to participate in matters that affect them. With this in mind, the contributors to this edited collection draw attention to children as thinkers, actors and transformers of the future of the tourism and hospitality industry. Through a mix of conceptual and empirical chapters, the book collectively supports an overarching theme: the empowerment of children as present and future consumers should be a core component of any sustainable tourism initiative. Towards this goal, the chapters herein represent internationally diverse perspectives and offer a number of innovative recommendations to the industry's practitioners.

contemporary caribbean tourism concepts and cases: Contemporary Issues Within

Caribbean Economies Colin Cannonier, Monica Galloway Burke, 2022-06-08 The Caribbean economy remains a region with many paradoxes. Despite a relative abundance of natural and valuable resources, including its people, large segments of the region still grapple with significant levels of debt, environmental degradation, high unemployment in the formal sector, climate change, limited progress in technological innovation, increasing energy costs, remittance dependency, tourism dependency, loss of correspondent banking relations, exchange rate, noncommunicable diseases, and domestic politics to name more than a few. The poorest countries still lag and remain far more vulnerable to external factors related to trade and global financial sector issues. This edited volume takes a closer look at the contemporary issues related to the economies of the Caribbean. The book provides an added dimension in that each of the chapters includes the contributions of a scholar with lived experiences in and knowledge of the region. Indeed, the book underscores the detailed evidence-based research and perspectives on topics providing insights into the current landscape of the Caribbean. Ultimately, understanding the Caribbean in its varied contexts is an important milestone in pursuing policies that will contribute to flourishing economies replete with sustained growth and development.

contemporary caribbean tourism concepts and cases: Multidimensional Threats and Regional Responses to Caribbean Security Wendy C. Grenade, 2024-12-20 Multidimensional Threats and Regional Responses to Caribbean Security assesses the prevalence and intensity of intersecting security threats such as transnational organized crime, pandemics, and climate change on the state of the Caribbean Community (CARICOM). The interplay of these various threats can adversely affect small island developing states (SIDS). This book aims to expose the fault lines in Western-centric international relations, which neglects non-military issues, non-state actors, and other security issues affecting SIDS. This volume also explores the efficacy of security regionalism for SIDS, where multiple actors cooperate across different levels and pool sovereignty, resources, and capabilities within legitimate institutional structures in order to prepare for, prevent, and collectively respond to severe security threats. This book argues for a more inclusive global IR that considers the realities of the developing world and a reimagining of security regionalism among CARICOM SIDS.

contemporary caribbean tourism concepts and cases: Marketing Island Destinations Acolla Lewis-Cameron, Sherma Roberts, 2010 Over the past three decades, tourism has emerged as a major force in the global economy, with most countries, whether developed or developing, having increasing opportunities to participate, as both host and guest, in this socioeconomic phenomenon. Competition for a share of the tourism market has intensified as rapid tourism developments have been undertaken by various destinations in an attempt to reap those economic benefits from one of the world's leading industries. The growth in tourism has propelled significant changes in the way in which destinations are managed and marketed. The challenge for many small island destinations is how to become or remain competitive. It is against this background that destination marketing has assumed the critical role of ensuring that the destination lifecycle does not enter into a stage of saturation and decline, and the destination is able to adapt to the changing marketplace, seize opportunities and sustain its vitality. This book takes a holistic approach and considers marketing from a macro perspective, from the view of the destination.

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contemporary caribbean tourism concepts and cases: Sun Lust to Sun Plus Acolla Lewis-Cameron, Leslie-Ann Jordan, 2023-12-19 Unlock the secrets of sustainable Caribbean tourism in Sun Lust to Sun Plus: Niche Tourism in the Caribbean, a comprehensive overview of niche tourism development strategies that are restructuring the paradisiacal destinations of the Caribbean. Discover how the small island developing states (SIDS) of the Caribbean are redefining their approach to tourism, moving from traditional mass tourism, the Sun Lust of the past, to a more

sustainable and diverse model, the Sun Plus of the present and future. Through an exploration of existing and potential tourism niches in the region, Accola Lewis-Cameron and Leslie-Ann Jordan-Miller lead an impressive group of scholars who, through case studies and analyses of various niche tourism products, highlight the unique opportunities and challenges facing SIDS in the Caribbean and provide recommendations for creating a more resilient and sustainable industry. While each chapter in this edited volume offers a unique perspective, they collectively provide a complete understanding of niche tourism's role in bolstering and sustaining a vibrant and dynamic Caribbean tourism offer. Explore the concept of music tourism in Trinidad and the role of slow food in culinary tourism in the Caribbean. Dive into the challenges and opportunities of cruise tourism in Cozumel and the promise of medical tourism in the Cayman Islands. Uncover the potential of sustainable ecotourism in Dominica as a post-COVID-19 recovery strategy, and uncover the potential of educational tourism in Grenada as a socio-economic force. The final chapters conclude with a clarion call for further tourism diversification away from the Caribbean's traditional 3S product offering (sun, sea and sand) and for the introduction of a scorecard approach to ensure that the future of tourism in these tropical paradises is robust and sustainable. From a reading of this collection, academics, students and practitioners will gain invaluable insights and best practices that bridge the gap between tourism management theory and its application.

contemporary caribbean tourism concepts and cases: *Beach Management Tools - Concepts, Methodologies and Case Studies* Camilo M. Botero, Omar Cervantes, Charles W. Finkl, 2017-12-04 This book provides an overview of beach management tools, including carrying capacity, beach nourishment, environmental and tourism awards (like Blue Flag or others), bathing water quality, zoning, beach typologies, quality index, user's perception, interdisciplinary beach monitoring, coastal legislation, shore protection, social and economic indicators, ecosystem services, and coastal governance (applied in beach case studies). Beaches are one of the most intensely used coastal ecosystems and are responsible for more than half of all global tourism revenues, and as such the book introduces a wide range of state-of-the-art tools that can be used to deal with a variety of beach challenges. Each chapter features specific types of tools that can be applied to advantage in beach management practices. With examples of local and regional case studies from around the globe, this is a valuable resource for anyone involved in beach management.

contemporary caribbean tourism concepts and cases: *Contemporary Advances in Food Tourism Management and Marketing* Francesc Fusté-Forné, Erik Wolf, 2023-02-15 This comprehensive, multidisciplinary and expert-led book provides insight into the most current and insightful topics within food and beverage tourism practice and research, elaborated by leading researchers and practitioners in the field. The relationships between food and tourism have not only been at the core of recent tourism experiences, but they are expected to be crucial in the transformation of tourism futures. International in approach, this book analyzes the food tourism phenomenon from supply and demand perspectives, from health and politics to high-touch and high-tech, and brings together the relevant issues that inform these contemporary advances in food tourism research and practice. Providing a holistic approach to recent and future trends, the book is divided into 16 carefully selected and specially commissioned chapters that discuss the significance of food tourism research, the management and marketing of contemporary food and beverage experiences, the role of responsibility in the production and consumption of food tourism, and the anticipation of future trends in food and beverage tourism. This volume combines academic research with practitioner experience, allowing the authors to explore, debate and analyze our industry's future challenges and solutions. This book is essential reading for students and researchers with an interest in food tourism, as well as practitioners.

contemporary caribbean tourism concepts and cases: *Contemporary Tourist Experience* Richard Sharpley, Philip Stone, 2014-06-23 This significant and timely volume aims to provide a focused analysis into tourist experiences that reflect their ever-increasing diversity and complexity, and their significance and meaning to tourists themselves. Written by leading international scholars, it offers new insight into emergent behaviours, motivations and sought meanings on the part of

tourists based on five contemporary themes determined by current research activity in tourism experience: conceptualization of tourist experience; dark tourism experiences; the relationship between motivation and the contemporary tourist experience; the manner in which tourist experience can be influenced and enhanced by place; and how managers and suppliers can make a significant contribution to the tourist experience. The book critically explores these experiences from multidisciplinary perspectives and includes case studies from wide range of geographical regions. By analyzing these contemporary tourist experiences, the book will provide further understanding of the consumption of tourism.

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