

2024 ford maverick order guide

2024 Ford Maverick Order Guide: Everything You Need to Know

2024 ford maverick order guide is your go-to resource if you're considering one of the most versatile and affordable compact pickups on the market. Ford's Maverick has quickly gained popularity for combining practicality, fuel efficiency, and a surprising level of capability in a smaller footprint. Whether you're a first-time truck buyer or someone looking for a daily driver with a bit of rugged charm, understanding how to order your 2024 Ford Maverick can make the entire process smoother and more enjoyable. This guide breaks down everything from trim levels to optional packages, helping you make an informed decision tailored to your lifestyle and budget.

Understanding the 2024 Ford Maverick Lineup

When diving into the 2024 Ford Maverick order guide, it's essential to first get familiar with the available trims and powertrain options. Ford has designed the Maverick to appeal to a broad range of buyers, from commuters to weekend adventurers.

Trim Levels Explained

The 2024 Maverick typically comes in four main trims:

- **XL** – The base model, perfect for those on a budget who still want a reliable compact truck.
- **XLT** – Adds more comfort and convenience features, making it a popular mid-level choice.
- **Lariat** – The top-tier trim that includes premium materials and advanced technology.
- **FX4 Off-Road Package** – Available as an add-on or on select trims, designed for those who want enhanced off-road capability.

Each trim level varies in terms of standard equipment, interior finishes, and available technology, so it's worth considering what features you absolutely need versus what you can live without.

Powertrain Options: Hybrid and EcoBoost

One of the Maverick's standout features is its hybrid powertrain option, which is unique in the compact truck segment. The base model comes with a 2.5-liter hybrid engine that delivers impressive fuel economy without sacrificing utility. For buyers who want a bit more power, there's also a 2.0-liter EcoBoost turbocharged engine option.

Choosing between these engines depends on your driving habits and priorities. If fuel savings and city driving are your focus, the hybrid is a fantastic choice. On the other hand, if you require more towing capacity or frequently hit the highway, the EcoBoost engine might be better suited.

Ordering Your 2024 Ford Maverick: Step-by-Step

Now that you know the trims and powertrains, let's walk through the process of ordering your 2024 Ford Maverick.

1. Decide on Your Trim and Powertrain

Start by selecting the trim that fits your needs and budget. Remember, higher trims come with more features but at a higher cost. Consider your daily needs: Do you require advanced safety tech? Or is basic functionality sufficient? Also, pick the engine option that aligns with your performance and efficiency goals.

2. Choose Your Drivetrain

Most Mavericks come standard with front-wheel drive, which is great for everyday driving and efficiency. However, all-wheel drive (AWD) is available, especially with the EcoBoost engine and the FX4 Off-Road package. If you live in an area with rough weather or plan on off-roading, AWD is worth the investment.

3. Pick Exterior and Interior Features

Color options and interior materials can be customized to some extent depending on the trim. From bold exterior colors to different wheel designs and interior accents, these choices allow you to personalize your Maverick. The Lariat trim even offers leather-trimmed seats, which add a touch of luxury.

4. Add Optional Packages and Accessories

Ford offers a variety of packages that bundle popular features together at a better price than adding options individually. Common packages include:

- **FX4 Off-Road Package:** Enhances suspension, skid plates, and includes all-terrain tires.
- **Technology Package:** Adds features like SYNC 4 infotainment, Wi-Fi hotspot, and additional driver-assist technologies.
- **Towing Package:** Boosts towing capacity and includes trailer sway control.

You can also choose standalone accessories such as bed liners, tonneau covers, and roof racks, which are especially useful for outdoor enthusiasts.

Pricing and Availability Insights for 2024 Ford Maverick

One of the biggest questions when ordering a new vehicle is pricing. The 2024 Ford Maverick continues to impress with its competitive starting price, making it one of the most affordable pickups available.

Base Price and Cost Add-Ons

The XL trim with the hybrid engine starts around the low \$20,000s, which is exceptional for a new truck. Upgrading to the XLT or Lariat trims, adding the EcoBoost engine, AWD, and optional packages will increase the price but still keep it reasonable compared to larger trucks.

Keep in mind that destination fees, taxes, and dealer charges will add to the final cost. It's a good idea to request a detailed price breakdown when ordering.

Current Inventory and Waiting Times

Due to its popularity and supply chain challenges in the automotive industry, delivery times for the Maverick can vary. Checking with your local Ford dealership about current inventory and ordering timelines is crucial. Sometimes, dealers have already built models on the lot that meet your

preferences, which can save you weeks or months.

Tips for a Smooth 2024 Ford Maverick Ordering Experience

Ordering a new vehicle can be exciting but sometimes overwhelming. Here are some helpful tips to keep the process hassle-free:

- **Research Thoroughly:** Use the Ford website and trusted automotive sources to compare trims and options.
- **Test Drive:** If possible, test drive different trims and engine options to see what feels right.
- **Set a Realistic Budget:** Factor in taxes, fees, insurance, and any aftermarket accessories you might want.
- **Consult with Sales Reps:** A knowledgeable dealer can help clarify features and available packages.
- **Consider Future Resale Value:** Some trims and features hold value better, so keep this in mind if you plan to sell or trade in later.

Why the 2024 Ford Maverick Stands Out

The 2024 Ford Maverick is more than just an entry-level truck; it represents a shift in how people think about pickups. Its compact size makes it maneuverable in urban settings, yet it offers a practical bed and impressive towing capabilities. The inclusion of a hybrid engine as standard on many trims makes it a leader in fuel efficiency within its class.

Additionally, Ford's commitment to modern technology and safety features means the Maverick doesn't skimp on comfort or security. Whether you're hauling gear for weekend camping or just running errands around town, the Maverick adapts to your lifestyle with surprising ease.

Ordering your 2024 Ford Maverick is about finding the right balance of features, performance, and price. With this guide, you're better equipped to navigate the choices and make a decision that fits your unique needs perfectly.

Frequently Asked Questions

When does the 2024 Ford Maverick order guide become available?

The 2024 Ford Maverick order guide typically becomes available several months before the model year release, often in late 2023 or early 2024, allowing dealers and customers to place orders in advance.

What are the key trim levels listed in the 2024 Ford Maverick order guide?

The 2024 Ford Maverick order guide usually includes trim levels such as XL, XLT, and Lariat, each offering different features and options to cater to various customer preferences.

Does the 2024 Ford Maverick order guide include hybrid options?

Yes, the 2024 Ford Maverick order guide continues to offer a hybrid powertrain option, combining a 2.5L Atkinson-cycle I-4 engine with an electric motor for improved fuel efficiency.

What customization options are available in the 2024 Ford Maverick order guide?

Customers can choose from various customization options including bed extenders, different wheel designs, interior packages, technology upgrades, and towing packages as detailed in the order guide.

Are there any new features highlighted in the 2024 Ford Maverick order guide?

The 2024 Ford Maverick order guide may highlight new features such as updated infotainment systems, enhanced safety technologies, and revised interior materials for improved comfort and convenience.

How can customers use the 2024 Ford Maverick order guide to place an order?

Customers can review the order guide to select their preferred trim, options, and packages, then work with a Ford dealer to configure and place a custom order for the 2024 Maverick.

Does the 2024 Ford Maverick order guide provide pricing information?

Yes, the order guide typically includes MSRP pricing for different trims and optional packages, helping customers understand the cost implications of their configuration choices.

Where can I find the official 2024 Ford Maverick order guide?

The official 2024 Ford Maverick order guide is usually available on Ford's corporate or dealer websites and may also be distributed directly to authorized Ford dealerships.

Are there any regional restrictions or availability notes in the 2024 Ford Maverick order guide?

The order guide often includes notes on regional availability of certain trims or options, emissions requirements, and other regulatory considerations that may affect ordering in specific areas.

Additional Resources

2024 Ford Maverick Order Guide: Navigating Your Next Compact Pickup

2024 ford maverick order guide offers prospective buyers an essential roadmap to understand the nuances of Ford's latest entry into the compact pickup segment. As the automotive landscape continues to evolve with increasing demand for versatile, efficient, and affordable trucks, the 2024 Ford Maverick positions itself uniquely through its blend of practicality and innovation. This guide aims to dissect the key elements buyers need to consider when ordering the Maverick, from trim levels and powertrain options to available packages and notable features.

Understanding the 2024 Ford Maverick Model Lineup

The 2024 Ford Maverick is a compact pickup truck designed to bridge the gap between traditional full-sized trucks and smaller crossover vehicles. It appeals to urban dwellers, outdoor enthusiasts, and small business owners alike, thanks to its manageable size and functional versatility. When approaching the 2024 ford maverick order guide, understanding the model lineup is crucial.

Trim Levels and Their Offerings

Ford offers the Maverick in multiple trims to cater to varying customer needs and budgets:

- **XL:** The base model, prioritizing value and utility. It comes equipped with a standard hybrid powertrain, manual seats, and basic tech features. Ideal for buyers looking for an entry-level truck with excellent fuel economy.
- **XLT:** The mid-tier trim adds conveniences such as larger wheels, a more advanced infotainment system, and upgraded interior materials. It offers both hybrid and turbocharged gasoline engine options.
- **Lariat:** The top-tier trim focuses on luxury and technology, featuring leather upholstery, advanced driver-assist systems, and premium audio. It is available exclusively with the turbocharged engine, catering to those who prioritize performance.

Each trim provides incremental upgrades, making it essential for buyers to weigh which features align with their priorities and budget constraints.

Powertrain Options and Performance Considerations

One of the critical decision points in the 2024 Ford Maverick order guide is selecting the powertrain. The Maverick offers two main powertrain options:

Hybrid Powertrain

The standard hybrid powertrain pairs a 2.5-liter four-cylinder engine with an electric motor, delivering a combined output of approximately 191 horsepower. This setup offers several advantages:

- Exceptional fuel economy, with EPA estimates around 42 mpg city and 33 mpg highway.
- Standard availability on the base XL trim, making it the most affordable and eco-friendly option.
- Sufficient torque for everyday hauling and towing needs up to 2,000 pounds.

However, the hybrid variant lacks the towing capacity and acceleration power of its turbocharged counterpart, which may be a limitation for users requiring more robust performance.

Turbocharged Gasoline Engine

For those seeking stronger performance, the 2.0-liter EcoBoost turbocharged engine produces 250 horsepower and 277 lb-ft of torque. Key attributes include:

- Increased towing capacity up to 4,000 pounds when properly equipped.
- Available exclusively on the XLT and Lariat trims.
- More spirited acceleration and improved highway passing power compared to the hybrid.

The trade-off here is decreased fuel efficiency, with EPA ratings typically in the mid-20s mpg range. Buyers should consider their usage patterns—whether fuel savings or towing capability is a priority—when deciding between these options.

Ordering Features and Packages

The 2024 Ford Maverick order guide highlights several optional packages and standalone features that enhance the truck's functionality and aesthetic appeal. Understanding these can help buyers customize the Maverick to their specific needs.

Available Packages

- **FX4 Off-Road Package:** Designed for buyers intending to take their Maverick off the beaten path, it includes skid plates, a locking rear differential, off-road-tuned suspension, and all-terrain tires.
- **Towing Package:** Adds a trailer hitch receiver, trailer brake controller, and an upgraded radiator to maximize towing capacity, essential for those planning to haul trailers or heavier loads.
- **Technology Package:** Available on higher trims, this package adds

features like a larger touchscreen, wireless smartphone charging, and enhanced driver-assistance systems including adaptive cruise control and lane keeping assist.

- **Luxury Package:** Focuses on interior comfort with leather seating, heated front seats, and ambient lighting, mainly targeting Lariat trim buyers.

Noteworthy Standalone Features

Beyond packages, some standalone options deserve attention:

- **Bed Extender:** A practical addition that increases cargo capacity by allowing longer items to be transported securely.
- **Roof Rack:** Useful for outdoor enthusiasts needing extra storage for gear like bikes or kayaks.
- **LED Lighting:** Both bed and headlights can be upgraded for improved visibility and modern styling.

Customization and Ordering Tips

Navigating the 2024 Ford Maverick order guide involves strategic decisions to balance cost, features, and personal preferences. Here are some professional insights to optimize the ordering process:

Evaluating Intended Use

Prospective buyers should critically assess their primary needs:

- If fuel economy and city driving are priorities, the hybrid XL or XLT trims offer compelling value.
- For regular towing or heavier payloads, the turbocharged engine in XLT or Lariat trims is more suitable.
- Off-road enthusiasts will benefit significantly from the FX4 package, which is not available on the base XL trim.

Budgeting for Optional Packages

While the base Maverick offers a competitive starting price, optional packages can quickly add up. Buyers should prioritize must-have features and consider delaying non-essential upgrades to aftermarket solutions, especially when working within a tight budget.

Ordering Timeline and Availability

Given the Maverick's popularity and limited production, understanding Ford's order timelines is important:

- Order windows typically open several months ahead of model year availability, so early ordering is advisable to secure desired configurations.
- Some high-demand packages or trims may experience longer wait times due to supply chain constraints and production priorities.
- Ford's online configurator and dealer consultations are valuable tools to check real-time inventory and estimated delivery dates.

Comparative Insights: 2024 Ford Maverick vs. Competitors

The 2024 Ford Maverick order guide also warrants a brief comparison with similar compact pickups like the Hyundai Santa Cruz and the Chevrolet Colorado.

- **Fuel Efficiency:** The Maverick's hybrid powertrain leads the segment, outpacing competitors in city driving economy.
- **Price Point:** Generally more affordable, especially at base trim levels, making it accessible to first-time truck buyers.
- **Payload and Towing:** While the Maverick offers competitive towing capacity, some rivals provide higher maximum payloads or advanced off-road packages.

These comparative factors can influence order decisions, especially for

buyers balancing features against cost and usage.

Final Considerations Before Ordering

Equipped with a thorough understanding of trims, powertrains, packages, and market positioning, buyers approaching the 2024 Ford Maverick order guide can make informed decisions tailored to their lifestyle. The Maverick's blend of compact size, innovative hybrid technology, and flexible configurations ensures it remains a compelling choice in the pickup truck market. As with any vehicle purchase, due diligence and personalized assessment will yield the most satisfying ownership experience.

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2024 Ford Maverick order guide: *A B C Pathfinder Shipping and Mailing Guide ...* New England Railway Publishing Company, 1915

2024 Ford Maverick order guide: Goodwin's Official Annual Turf Guide for ... , 1906

2024 Ford Maverick order guide: **OAG, Official Airline Guide** , 1971

2024 Ford Maverick order guide: Non-Petroleum Automotive Transportation Carl Arthur MacCarley, 2025-07-17 Non-Petroleum Automotive Transportation addresses the broad topic of energy and environmental sustainability for automotive transportation in a balanced, comprehensive, and readable way. Readers will gain a basic understanding of the characteristics, advantages, and limitations of all viable alternatives to fossil fuels, as well as the basics of internal combustion engines. Fuels include ethanol, methanol, hydrogen, biodiesel, biomethane, natural gas, ammonia, dimethyl ether, and synthetic e-Fuels, and methods to calculate the carbon emissions and power output limits for each are covered. The technologies, operation, efficiency, and overall emissions of battery electric, hybrid electric, and hydrogen fuel cell vehicles will be analyzed and compared with all other vehicle fueling options. Also covered are the fueling and charging infrastructure challenges, energy resource requirements, indirect environmental impacts, safety, and economic ramifications of the transition from gasoline and diesel fuel to electric and renewable fuels. The interdependence of transportation with solar, wind, electric energy storage, and emerging renewable energy sources is discussed. The book concludes with an overview of the effect of incentives and carbon credits on the direction of automotive energy and suggestions for future career and investment opportunities enabled by this revolution.

2024 Ford Maverick order guide: On Being in the Middle W. J. de Kock, 2024-04-11 In our world, there's a lack of clear middle ground. It's a divided place, with political affiliations drawing lines between the left and the right. Being in the middle is challenging; our allegiances are pulled in different directions, making it isolating and overwhelming to navigate life's complexities. But we live from the middle—between birth and death, between events, important dates, and between stability and change. In this uncertain space, we face existential questions about identity, the meaning of life, our purpose, and our place in the world. This is the domain of theology. Traditionally, theology attempts to answer these questions from the top down, declaring dogmas as absolute truths to remove the uncertainties. However, unexamined answers can become oppressive, stifling vitality, and can even become tyrannical—answers of the left or the right. This book suggests a different

approach: doing theology from the inside out and from the bottom up, starting with sacred questions instead of rehearsed answers. We don't expect that the answers we come to will be final. However, we expect to find God in the middle. Theology is the practice of the presence of God, where we integrate our love and knowledge of God to live wisely in a divided world.

2024 ford maverick order guide: Mac Schweitzer Ann Lane Hedlund, 2025-09-23 This richly illustrated book traces the life and career of Mac Schweitzer (1921-1962), once renowned as a mid-twentieth-century painter of southwestern scenes--wildlife, Native American families and craftspeople, landscapes, and semi-abstractions. Six decades after the artist's death, author Ann Lane Hedlund has rediscovered an artistic legacy full of intriguing stories, successful shows and awards, and a fascinating, diverse body of artwork never before seen in public.

2024 ford maverick order guide: Big Wednesday Mark McKenna, 2024-11-18 This book provides an examination of Big Wednesday as an unconventional film that employs a mythic sensibility in its representation of the loss of youth and young manhood. Critically and commercially unsuccessful on its original release, the coming-of-age, surf drama Big Wednesday (1978), has undergone a significant reappraisal. It is now considered not only an important contribution to youth cinema, but also the most important film that John Milius ever made. Over six chapters, the book considers questions of authorship, commerce, genre, stardom, and myth, and explores how these ideas intersect with the film's status as a significant youth movie and collectively how these ideas have contributed to its recent critical rehabilitation. In doing so, the book also provides a much-needed reassessment of an important and overlooked entry in the New Hollywood canon. Exploring Big Wednesday's subsequent resonance and relevance, this unique study will appeal to students and scholars in film studies, popular culture studies, youth studies, sociology, and media studies.

2024 ford maverick order guide: First Supplement to the Finding List of the Providence Public Library, 1882 Providence Public Library, 2024-04-09 Reprint of the original, first published in 1882.

2024 ford maverick order guide: Farm Life Randal Ford, 2024-09-10 2024 NEW YORK TIMES HOLIDAY GIFT GUIDE PICK From Highland cows to Polish chickens to Arabian horses, Ford's compelling animal photography invites readers of all ages on a delightful adventure through the barnyard. Following the acclaimed The Animal Kingdom and Good Dog, Farm Life takes us beyond the barn and into the very heart of America's vibrant farm animals. This whimsical collection celebrates the spirited charm of these pastoral creatures and invites the viewer on a heartfelt journey of expression, play, and contemplation. There are so many animals—some domestic and some exotic—featured: cows and calves, horses, chickens and chicks, ducks and ducklings, pigs and piglets, sheep and lambs, goats, barn cats, cattle dogs, rabbits, llamas, yaks, and barn owls. Ford's unmatched ability to capture each animal's expression not only entertains but also creates a connection between the subject and the reader. Masterful, refreshing, and full of joy, this heartfelt collection of farm animal portraits gives us a beautiful look at the special breeds at the center of farm life, inviting us to witness the wild still within them.

2024 ford maverick order guide: Mary C. McCall Jr. J. E. Smyth, 2024-09-03 A screenwriter, novelist, labor leader, Hollywood insider, and feminist, Mary C. McCall Jr. was one of the film industry's most powerful figures in the 1940s and early 1950s. She was elected the first woman president of the Screen Writers Guild after leading the fight to unionize the industry's writers and secured the first contract guaranteeing a minimum wage, credit protection, and pay raises. Her advocacy was not welcomed by all: To screenwriters McCall was an "avenging goddess," but to studio heads she was, in the words of one Hollywood executive, "the meanest bitch in town." And after a clash with the mogul Howard Hughes in the blacklist-era 1950s, she disappeared from the pages of Hollywood history. J. E. Smyth tells McCall's remarkable story for the first time, putting the spotlight on her trailblazing career and crucial influence. She explores McCall's life and work, from her friendships with stars such as Bette Davis, Humphrey Bogart, and James Cagney to her authorship of the hit Maisie series about a working-class showgirl's adventures. Analyzing McCall's

2024 ford maverick order guide: The Cumulative Book Index , 1980 A world list of books in the English language.

2024 ford maverick order guide: Riding the Video Range Gary A. Yoggy, 2024-10-16 In the 1940s, Hopalong Cassidy. Then Roy Rogers, the Lone Ranger, Zorro, Davy Crockett, the Cisco Kid, Matt Dillon, Bat Masterson, the Cartwrights, Hec Ramsey, Paladin (Have Gun Will Travel)--no television genre has generated as many enduring characters as the Western. Gunsmoke, Death Valley Days, Bonanza, Maverick, and Wagon Train are just a few of the small-screen oaters that became instant classics. Then shows such as Lonesome Dove and The Young Riders updated and refined the genre. The shows tended to fall into categories, such as juvenile Westerns, marshals and sheriffs, wagon trains and cattle drives, ranchers, antiheroes (bounty hunters, gamblers and armed guns), memorable pairs, Indians, single parent families (e.g., The Big Valley, The Rifleman and Bonanza), women, blacks, Asians and even spoofs. There are 85 television Westerns analyzed here--the characters, the stories and why the shows succeeded or failed. Many photographs, a bibliography and index complete the book.

2024 ford maverick order guide: Paperbound Books in Print , 1991

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